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The Dun & Bradstreet Corporation

Current Economic Indicators

Prepared by the Economic Analysis Department

News

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Quarterly Business Starts
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BUSINESS STARTS FALL 6.6 PERCENT IN FIRST QUARTER

Latest Drop Marks Seventh Consecutive Quarter
Of Decreasing Levels Of U.S. Entrepreneurial Activity

NEW YORK, June 14--Business starts declined for the seventh straight quarter in the first three months of 1988, dropping 6.6 percent to 53,382 from 57,158 in the first quarter of 1987, according to The Dun & Bradstreet Corporation.

"The continuing decline in U.S. business starts is largely attributable to the age of the current economic expansion--now in its sixth year--as well as the shift from consumer-driven to export-driven economic growth," said Joseph W. Duncan, corporate economist and chief statistician of The Dun & Bradstreet Corporation.

Duncan added that starts in retailing have been dampened by expectations of weaker consumer demand, while

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services starts were down because of increased competition and corporate belt tightening. Retailing and services starts account for about half of all new businesses.

"While the current surge in U.S. exports will create new business opportunities in some sectors, existing manufacturers are the primary beneficiaries of the improving trade balance," noted Duncan.

According to Dun & Bradstreet data, first-quarter business starts were down in seven of the nine major industry sectors, with declines ranging from about 5 percent to 10 percent. Retail starts fell 8.1 percent to 14,785 from 16,090, and services starts were down 5.7 percent to 12,653 from 13,419. The largest decrease occurred in the finance, insurance and real estate sector, down 9.8 percnt to 3,565 from 3,951.

Starts also fell in the construction, manufacturing, wholesale and transportation and public utilities sectors, with decreases of between 5 percent and 8 percent.

The only sectors reporting higher levels of starts were mining and agriculture, forestry and fishing. Agriculture starts increased 11.5 percent to 969 from 869, while mining starts rose slightly to 358 from 350.

"Both mining, which includes oil and gas extraction businesses, and agriculture appear to be turning the corner after several years of severe stress," said Duncan.

Duncan added that while business starts in the

manufacturing sector were down 6.2 percent overall, there was some evidence that the growth in exports might be having a positive impact on entrepreneurial activity in some areas of manufacturing. A breakdown of manufacturing starts for the first quarter shows significant increases in starts among motor vehicle and equipment manufacturers, up 14 percent; producers of primary metals, up 44 percent; and manufacturers of office and computing equipment, up 51 percent.

From a geographical perspective, first-quarter starts were down in all nine U.S. Bureau of the Census regions. Only 12 states reported gains in first-quarter starts. The largest decline occurred in the Mountain states, down 15.6 percent to 15,653 from 17,563. Significant decreases also were reported in the Middle Atlantic states, down 12.2 percent to 8,692 from 9,905, and the West North Central states, down 12.0 percent to 2,899 from 3,296.

In contrast, starts in the New England states dropped only slightly, falling 1.1 percent to 3,091 from 3,124. Relatively modest declines also were reported in the South Atlantic states and the industrial East North Central states, both down 3.3 percent. Starts in the Pacific states dropped 3.8 percent. In the East South Central states and the oil states of the West South Central, starts fell by 6.7 percent and 6.3 percent, respectively.

While total starts fell 6.6 percent in the first

quarter, the number of workers employed by new firms was down only 3.5 percent to 263,311 from 272,982. Several regions reported sharp variances between the number of new firms started and workers employed. In the Pacific states, while starts dropped 3.8 percent, the number of workers employed rose 9.4 percent. The Middle Atlantic states, with a 12.2 percent decline in starts, reported only a 1.7 percent decrease in workers employed. The number of workers employed by new firms was also essentially unchanged in the East South Central and West South Central states, though both regions reported declines in starts of about 6 percent.

Duncan noted that the recent slowdown in small service-sector starts, which often employ only one or two workers, was the primary factor behind the pattern.

In contrast, while the level of business starts dropped only slightly in the New England states in the first quarter, the number of workers employed plummeted 29.5 percent to 10,747 from 15,235.

Duncan said that low levels of unemployment and heavy competition for workers in the New England states contributed to the decline.

The Dun & Bradstreet Corporation is the world's largest marketer of business information and related services, with worldwide revenue of $3.4 billion in 1987.

(See attached tabular data.)

NOTES PERTAINING TO THE QUARTERLY TABLE

1. As of January 1985 Dun & Bradstreet expanded the aggregation of the business starts statistical series to include companies entered into the business data file in a particular year whose actual date of business birth occurred in any of the previous two years as well as the year of entry itself. Business starts data published prior to this alteration are not comparable to current statistics using this new definition.

2. Prior year data represent official results; current year data are preliminary and may be revised in subsequent releases.

3. Quarterly tabulations are calculated by including data for all weeks in which Friday falls within the particular quarter. This may result in a differing number of weeks for the same quarter from year to year.

4. Industry computations are made by using the SIC (Standard Industrial Classification) code assigned by the field data collection staff based on the type of business the company is engaged in. There are some companies for which no SIC code is appropriate. The SIC table as developed and maintained by the U.S. Government recognizes this and includes code 9999 for these establishments. The tabulation for this category appears in the industry tables under the heading of 'Nonclassifiable Establishments'.

5. There are some business starts for which employment information is either unavailable or unobtainable. For statistical purposes these companies are counted as having zero employees and are included as such in the table.

6. Any questions or comments concerning the information contained in these tables can be directed to:

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212-593-6800

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT
U.S. BUSINESS STARTS QUARTERLY REPORT

	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
AGRICULTURE/FORESTRY/FISHING				
Agricultural Production-Crops				
Cash Grains	41	39	48	62
Field Crops Xcpt Cash Grains	18	32	36	114
Vegetables & Melons	16	20	23	12
Fruits & Tree Nuts	29	22	26	63
Horticultural Specialities	48	339	48	223
General Farms, Primarily Crop	72	35	79	20
Total Agricultural Production-Crops	224	487	260	494
Agricultural Production-Livestock				
Livestock Xcpt Dairy, Poultry Etc	59	113	48	96
Dairy Farms	31	76	25	81
Poultry & Eggs	7	6	7	23
Animal Specialities	24	64	23	71
Genl. Farms Primarily Livestock	6	1	12	12
Total Agr. Production-Livestock	127	260	115	283
Agricultural Services				
Soil Preparation Services	7	20	8	19
Crop Services	28	93	36	124
Veterinary Services	51	137	66	122
Animal Services Xcpt Veterinary	55	132	55	157
Farm Labor & Management Services	4	0	7	70
Landscape & Horticultural Svcs	346	699	395	888
Total Agricultural Services	491	1,081	567	1,380
Forestry				
Timber Tracts	3	53	7	5
Forest Nurseries & Seed Gathering	2	2	1	5
Misc. Forest Product Gathering	1	0	1	11
Forestry Services	7	16	3	6
Total Forestry	15	71	12	27
Fishing/Hunting/Trapping				
Commercial Fishing	8	65	12	104
Fish Hatcheries & Preserves	3	10	3	4
Hunting/Trapping/Game Propagation	1	1	0	0
Total Fishing/Hunting/Trapping	12	76	15	108
TOTAL AGRICULTURE/FORESTRY/FISHING	869	1,975	969	2,292
MINING				
Metal Mining	25	394	20	130
Anthracite Mining	6	0	2	20
Bituminous Coal & Lignite Mining	46	621	50	437
Oil & Gas Extraction				
Crude Petroleum & Natural Gas	88	765	88	434
Natural Gas Liquids	3	8	5	27
Oil & Gas Field Services	159	987	172	890
Total Oil & Gas Extraction	250	1,760	265	1,351
Nonmetallic Minerals Xcpt Fuels	23	370	21	134
TOTAL MINING	350	3,145	358	2,072

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	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
CONSTRUCTION				
General Building Contractors				
Residential Building Construction				
Single Family Housing Constr.....	2,059	4,539	1,924	3,990
Other Residential Construction...	202	734	131	559
Total Residential Building Constr..	2,261	5,273	2,055	4,549
Operative Builders.....	132	444	160	677
Nonresidential Bldg. Construction				
Industrial Bldgs. & Warehouses...	118	463	107	573
Other Nonresidential Construction	388	2,022	388	2,083
Total Nonresidential Bldg. Constr..	506	2,485	495	2,656
Total General Building Contractors.	2,899	8,202	2,710	7,882
Heavy Construction Contractors				
Highway & Street Construction....	124	610	64	189
Heavy Construction.....	190	780	170	966
Total Heavy Constr. Contractors....	314	1,390	234	1,155
Special Trade Contractors				
Plumbing/Heating/Air Conditioning	924	2,702	836	2,409
Painting/Paper Hanging/Decorating	274	545	275	670
Electrical Work.....	799	2,328	673	2,376
Masonry/Stonework/Plastering				
Masonry & Stonework.....	149	285	140	398
Plastering/Drywall/Insulation....	204	1,066	210	1,037
Terrazzo/Tile/Marble/Mosaic Work.	58	160	45	106
Total Masonry/Stonework/Plastering.	411	1,511	395	1,541
Carpentering & Flooring				
Carpentering.....	282	848	271	603
Flooring.....	148	440	169	417
Total Carpentering & Flooring.....	430	1,288	440	1,020
Roofing & Sheet Metal Work.....	246	652	229	731
Concrete Work.....	138	600	197	720
Water Well Drilling.....	14	35	20	69
Misc. Special Trade Contractors				
Structural Steel Erection.....	41	309	54	280
Glass & Glazing Work.....	71	173	68	218
Excavating & Foundation Work.....	194	760	197	413
Wrecking & Demolition Work.....	18	123	11	24
Other Bldg. Equip. Installation..	28	133	25	106
Miscellaneous.....	511	1,903	552	2,390
Total Misc. Spec. Trade Contractors	863	3,405	907	3,431
Total Special Trade Contractors....	4,099	13,066	3,972	12,967
TOTAL CONSTRUCTION.....	7,312	22,658	6,916	22,004

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	1987 First Quarter Number	1987 First Quarter Employment	1988 First Quarter Number	1988 First Quarter Employment
MANUFACTURING				
Food & Kindred Products				
Meat Products	19	315	26	231
Dairy Products	23	462	11	148
Preserved Fruits & Vegetables	35	311	35	216
Grain Mill Products	20	271	21	196
Bakery Products	26	337	40	255
Sugar & Confectionary Products	26	246	12	55
Fats & Oils	1	3	3	11
Beverages				
Alcoholic Beverages	7	10	10	25
Nonalcoholic Beverages	22	950	15	78
Total Beverages	29	960	25	103
Miscellaneous	45	447	39	262
Total Food & Kindred Products	224	3,352	212	1,477
Tobacco Manufacturers				
Cigarettes	1	0	0	0
Cigars	0	0	0	0
Chewing & Smoking Tobacco	0	0	1	0
Tobacco Storing & Redrying	0	0	0	0
Total Tobacco Manufacturers	1	0	1	0
Textile Mill Products				
Textile Mill Prods. Xcpt Knitting	83	724	94	1,490
Knit Products	49	758	37	614
Total Textile Mill Products	132	1,482	131	2,104
Apparel & Other Textile Products				
Mens & Boys Clothing/Furnishings	62	944	49	990
Womens & Misses Outerwear	140	1,077	137	1,621
Womens & Childrens Undergarments	8	149	11	112
Childrens Outerwear	20	156	19	343
Misc. Apparel & Accessories	32	235	37	577
Misc. Fabricated Textile Products	76	818	93	565
Total Apparel & Other Textile Prods	338	3,379	346	4,208
Lumber & Wood Products				
Logging Camps & Contractors	26	169	31	49
Sawmills & Planing Mills	32	609	35	519
Millwork/Plywood/Struct. Members	128	902	115	895
Wood Cntrs/Bldgs Mob. Homes Misc.	109	1,640	101	667
Total Lumber & Wood Products	295	3,320	282	2,130
Furniture & Fixtures	191	1,847	184	2,288
Paper & Allied Products	63	1,275	71	789
Printing & Publishing				
Newspapers	48	647	49	587
Periodicals	87	479	106	683
Books	75	278	30	263
Miscellaneous Publishing	37	167	68	404
Commercial Printing	463	1,823	466	1,873
Manifold Business Forms	5	14	3	44
Greeting Card Publishing	4	5	3	27
Blankbooks & Bookbinding	9	100	15	117
Printing Trade Services	50	206	42	115
Total Printing & Publishing	778	3,719	782	4,113

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	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
Chemicals & Allied Products				
Chemicals & Chemical Products....	94	903	90	1,170
Drug/Toilet/Hsehld Preparations..	75	406	56	325
Paints & Allied Products.....	11	201	9	111
Total Chemicals & Allied Products..	180	1,510	155	1,606
Petroleum & Coal Products.....	21	127	29	358
Rubber & Misc. Plastics Products.	200	2,159	135	1,584
Leather & Leather Products				
Leather Tanning.....	7	166	4	38
Footwear Xcpt Rubber.....	9	88	5	12
Other Leather Products.....	19	301	14	78
Total Leather & Leather Products...	35	555	23	128
Glass Stone/Clay Products				
Glass Products.....	35	380	33	273
Stone Products.....	71	520	67	706
Clay Products.....	37	272	10	109
Miscellaneous.....	25	280	17	178
Total Glass/Stone/Clay Products....	168	1,452	127	1,266
Primary Metal Industries				
Primary Ferrous Products.....	45	685	67	832
Primary Nonferrous Products.....	41	653	57	695
Total Primary Metal Industries.....	86	1,338	124	1,527
Fabricated Metal Products.....	386	3,373	320	3,407
Machinery Xcpt Electrical				
Engines & Turbines.....	5	18	11	124
Farm & Garden Machinery.....	24	224	16	91
Construction & Related Machinery.	65	507	48	946
Metalworking Machinery.....	132	1,232	100	956
Special Industrial Machinery.....	67	507	69	567
General Industrial Machinery.....	82	784	52	891
Office & Computing Machines.....	55	777	83	573
Refrigeration & Service Machinery	35	485	46	446
Miscellaneous.....	201	828	199	775
Total Machinery Xcpt Electrical....	666	5,362	624	5,369
Electric & Electronic Equipment..	323	3,261	276	3,593
Transportation Equipment				
Motor Vehicles & Equipment.....	84	868	96	1,127
Other Transportation Equipment...	103	1,169	79	1,041
Total Transportation Equipment.....	187	2,037	175	2,168
Instruments & Related Products...	200	1,650	170	2,171
Miscellaneous.....	340	1,825	349	2,171
TOTAL MANUFACTURING.....	4,814	43,023	4,516	42,457

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	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
TRANSPORTATION & PUBLIC UTILITIES				
Railroad Transportation				
Railroads	8	29	3	174
Railway Express Services	0	0	0	0
Total Railroad Transportation	8	29	3	174
Local/Interurban Passenger Trans.				
Local & Suburban Transportation	129	579	72	407
Taxicabs	7	29	9	7
Intercity Highway Transportation	3	11	4	26
Transportation Charter Services	18	67	21	196
School Buses	2	3	7	146
Bus Terminal & Service Facilities	5	71	0	0
Total Local & Interurban Pass Trans	164	760	113	782
Trucking & Warehousing				
Local & Long Distance Trucking				
Local Trucking Without Storage	359	1,212	405	1,526
Trucking Xcpt Local	272	1,958	294	2,152
Local Trucking & Storage	47	312	20	212
Total Local & Long Dist. Trucking	678	3,482	719	3,890
Public Warehousing	124	461	89	590
Trucking Terminal Facilities	6	16	0	0
Total Trucking & Warehousing	808	3,959	808	4,480
U.S. Postal Service	1	1	0	0
Water Transportation	76	637	75	311
Air Transportation	78	380	77	708
Pipe Lines Xcpt Natural Gas	5	21	0	0
Transportation Services	497	2,400	423	1,823
Communication	230	3,157	208	2,269
Electric/Gas/Sanitary Services				
Electric Services	9	20	10	74
Gas Production & Distribution	12	49	9	38
Combination Utility Services	7	27	2	20
Water Supply	13	190	3	17
Sanitary Services	58	286	78	489
Steam Supply	1	1	3	153
Irrigation Systems	1	3	4	7
Total Electric/Gas/Sanitary Svcs	101	576	109	798
TOTAL TRANS. & PUBLIC UTILITIES	1,968	11,920	1,816	11,345

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
WHOLESALE TRADE				
Durable Goods				
Motor Vehicles & Automotive Equip	356	1,850	279	1,510
Furniture & Home Furnishings	273	911	265	1,000
Lumber & Construction Materials	313	1,775	296	1,168
Sporting Goods/Toys/Hobby Goods	123	487	136	422
Metals & Minerals Xcpt Petroleum	149	642	104	373
Electrical Goods	439	2,081	435	2,296
Hardware/Plumbing/Heating Equip	224	910	192	805
Machinery Equipment & Supplies	1,507	6,309	1,382	6,334
Miscellaneous	441	1,897	621	1,933
Total Durable Goods	3,825	16,862	3,710	15,841
Nondurable Goods				
Paper & Paper Products	187	729	184	739
Drugs/Proprietaries/Sundries	88	374	94	476
Apparel/Piece Goods/Notions	425	1,996	390	1,600
Groceries & Related Products	548	2,325	492	2,574
Farm Product Raw Materials	39	110	29	222
Chemicals & Allied Products	147	592	123	500
Petroleum & Petroleum Products	70	529	62	492
Beer/Wine/Distilled Beverages	41	259	31	31
Miscellaneous	663	2,876	539	2,097
Total Nondurable Goods	2,208	9,713	1,944	8,959
TOTAL WHOLESALE TRADE	6,033	26,575	5,654	24,800
RETAIL TRADE				
Building Materials & Garden Supply				
Lumber & Other Building Materials	264	913	265	1,390
Paint/Glass/Wallpaper Stores	122	350	70	275
Hardware Stores	194	610	137	462
Retail Nurseries & Garden Stores	195	562	159	451
Mobile Home Dealers	97	455	88	296
Total Bldg. Materials/Garden Supply	872	2,890	719	2,874
General Merchandise Stores				
Department Stores	23	75	9	31
Variety Stores	89	371	39	144
Misc. General Merchandise Stores	141	514	112	510
Total General Merchandise Stores	253	960	160	685
Food Stores				
Grocery Stores	1,036	6,764	934	6,062
Meat Markets/Freezer Provisioners	87	268	81	195
Fruit Stores/Vegetable Markets	35	101	29	54
Candy/Nut/Confectionery Stores	53	104	51	128
Dairy Products Stores	40	190	14	35
Bakeries	179	770	147	977
Miscellaneous Food Stores	70	175	88	509
Total Food Stores	1,500	8,372	1,344	7,960

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
Automotive Dealers/Service Stations				
New & Used Car Dealers	317	5,578	269	4,733
Used Car Dealers	173	525	179	501
Auto & Home Supply Stores	313	1,047	347	1,196
Gasoline Service Stations	357	1,633	248	1,327
Boat Dealers	122	462	115	345
Recreation & Utility Trailer Dlrs	41	151	50	251
Motorcycle Dealers	40	124	25	63
Other Automotive Dealers	28	131	17	53
Total Automotive Dlrs Svc. Stations	1,391	9,651	1,250	8,469
Apparel & Accessory Stores				
Mens Boys Clothing & Furnishings	302	908	326	1,099
Womens Ready-To-Wear Stores	1,010	2,612	902	2,434
Womens Accessory & Spec. Stores	220	521	227	664
Childrens & Infants Wear Stores	161	368	176	525
Family Clothing Stores	221	530	122	436
Shoe Stores	351	925	325	926
Furriers & Fur Shops	11	72	9	22
Miscellaneous	294	860	352	1,019
Total Apparel & Accessory Stores	2,570	6,796	2,439	7,125
Furniture & Home Furnishings Stores				
Furniture Stores	495	1,624	478	478
Home Furnishings/Equipment Stores	634	1,706	[illegible]	1,754
Household Appliance Stores	164	581	[illegible]	376
Radio/Television/Music Stores	356	1,352	612	2,243
Total Furniture & Home Furn. Stores	1,649	5,263	1,901	6,012
Eating & Drinking Places				
Eating Places	2,901	29,168	2,678	28,732
Drinking Places	250	1,253	213	1,357
Total Eating & Drinking Places	3,151	30,421	2,891	30,089
Miscellaneous Retail				
Drug/Proprietary Stores	226	1,174	176	580
Liquor Stores	220	554	151	551
Used Merchandise Stores	248	528	205	370
Miscellaneous Shopping Goods Stores				
Sporting Goods	592	1,499	542	1,498
Book Stores	106	288	101	269
Stationery Stores	143	527	115	455
Jewelry Stores	317	810	244	628
Hobby/Toy/Game Stores	150	353	143	362
Camera/Photographic Supply Stores	34	78	25	62
Gift/Novelty Souvenir Shops	779	2,111	655	1,561
Luggage & Leather Goods Stores	25	89	25	80
Sewing/Needlework/Piece Goods	115	362	118	261
Total Misc. Shopping Goods Stores	2,261	6,117	1,968	5,176
Nonstore Retailers	236	1,110	203	704
Fuel & Ice Dealers	57	157	38	90
Other Retail Stores	1,456	5,060	1,340	4,680
Total Miscellaneous Retail	4,704	14,700	4,081	12,151
TOTAL RETAIL TRADE	16,090	79,053	14,785	75,365

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
FINANCE/INSURANCE/REAL ESTATE				
Banking				
Federal Reserve Banks	1	220	0	0
Commercial & Stock Savings Banks	50	1,306	40	882
Mutual Savings Banks	7	180	1	0
Nondeposit Trust Companies	2	3	1	6
Funcs. Closely Related To Banking	42	185	33	199
Total Banking	102	1,894	75	1,087
Credit Agencies Other Than Banks				
Rediscount/Financing Institutions	0	0	0	0
Savings & Loan Associations	5	165	9	767
Agricultural Credit Institutions	0	0	0	0
Personal Credit Institutions	34	194	24	337
Business Credit Institutions	40	435	54	491
Mortgage Bankers & Brokers	230	1,576	217	1,306
Total Credit Agcs. Other Than Banks	309	2,370	304	2,901
Security/Commodity Brokers & Svcs				
Security Brokers & Dealers	138	788	190	1,703
Commodity Contracts Brokers/Dlrs.	36	185	23	94
Security & Commodity Exchanges	3	0	5	4
Security & Commodity Services	90	409	69	397
Total Security/Comm. Brokers & Svcs	267	1,382	287	2,198
Insurance Carriers				
Life Insurance	15	250	14	32
Medical Service/Health Insurance	8	231	8	52
Fire/Marine/Casualty Insurance	18	111	8	49
Surety Insurance	7	29	11	119
Title Insurance	18	240	15	117
Pension/Health/Welfare Funds	3	26	3	110
Other Insurance Carriers	2	35	4	9
Total Insurance Carriers	71	922	63	488
Insurance Agents/Brokers/Services	328	1,784	289	1,746
Real Estate	2,652	9,980	2,357	9,524
Comb. Real Estate/Insurance Etc.	3	37	0	0
Holding & Other Investment Offcs.	219	1,419	190	1,397
TOTAL FINANCE/INSURANCE/REAL ESTATE	3,951	19,788	3,565	19,341

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	1987 First Quarter		1988 First Quarter	
	Number	Employment	Number	Employment
SERVICES				
Hotels & Other Lodging Places				
Hotels/Motels/Tourist Courts	428	5,516	316	4,233
Rooming & Boarding Houses	9	21	4	3
Camps & Trailering Parks	37	136	26	99
Memb.-Basis Organization Hotels	8	18	1	0
Total Hotels & Other Lodging Places	482	5,691	347	4,335
Personal Services				
Laundry/Cleaning/Garment Services	482	1,612	412	1,486
Photographic Portrait Studios	55	150	67	88
Beauty Shops	568	1,742	483	1,434
Barber Shops	45	101	29	46
Shoe Repair/Hat Cleaning Shops	42	61	38	44
Funeral Service & Crematories	23	49	16	80
Miscellaneous	314	1,144	282	1,784
Total Personal Services	1,529	4,859	1,327	4,962
Business Services				
Advertising	361	1,596	301	1,210
Credit Reporting/Collection	48	388	58	270
Mailing/Reproduction/Stenographic	391	1,021	366	1,398
Services To Buildings	315	1,574	333	1,711
News Syndicates	2	0	6	40
Personnel Supply Services	162	1,649	200	1,770
Computer/Data Processing Services	706	3,601	537	2,781
Miscellaneous Business Services	3,695	16,666	3,803	16,875
Total Business Services	5,680	26,495	5,604	26,055
Auto Repair/Service/Garages				
Auto Rentals Without Drivers	102	534	96	336
Automobile Parking	11	60	10	32
Automotive Repair Shops	990	3,053	879	2,765
Automotive Services Xcpt Repair	166	705	227	1,066
Total Auto Repair/Service/Garages	1,269	4,352	1,212	4,199
Miscellaneous Repair Services				
Electrical Repair Shops	251	639	256	713
Watch/Clock/Jewelry Repair	20	36	20	34
Reupholstery & Furniture Repair	36	56	44	107
Misellaneous Repair Shops	547	1,312	520	1,437
Total Miscellaneous Repair Services	854	2,043	840	2,291
Motion Pictures				
Motion Picture Production/Svcs	132	631	156	941
Motion Picture Distribution/Svcs	311	1,290	28	168
Motion Picture Theaters	15	55	12	49
Total Motion Pictures	458	1,976	196	1,158
Amusement/Recreation Services				
Dance Halls/Studios/Schools	18	54	18	69
Producers/Orchestras/Entertainers	61	325	68	520
Bowling/Billiard Establishments	21	153	28	316
Commercial Sports	32	164	28	136
Miscellaneous	311	1,428	288	1,676
Total Amusement/Recreation Services	443	2,124	430	2,717

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	1987 First Quarter Number	1987 First Quarter Employment	1988 First Quarter Number	1988 First Quarter Employment
Health Services				
Offices Of Physicians	396	1,508	380	1,708
Offices Of Dentists	135	330	123	348
Offices Of Osteopathic Physicians	13	28	4	12
Offcs. Other Health Practitioners	177	457	169	591
Nursing/Personal Care Facilities	85	3,615	115	3,563
Hospitals	29	1,437	29	1,272
Medical/Dental Laboratories	124	612	69	406
Outpatient Care Facilities	65	1,089	47	553
Other Health & Allied Services	55	555	35	545
Total Health Services	1,079	9,631	1,021	8,998
Legal Services	325	1,360	284	1,591
Educational Services				
Elementary/Secondary Schools	21	79	19	222
Colleges & Universities	5	76	0	15
Libraries/Information Centers	1	2	1	0
Correspondence/Vocational Schools	30	199	28	349
Other Schools/Educational Svcs	68	199	79	396
Total Educational Services	125	555	133	982
Social Services				
Individual/Family Services	31	78	36	140
Job Training & Related Services	14	163	22	156
Child Day Care Services	73	443	62	378
Residential Care	35	596	27	510
Other Social Services	37	144	35	219
Total Social Services	190	1,424	182	1,403
Museums, Botanic/Zoologic Gardens	11	18	15	16
Membership Organizations				
Business Associations	36	233	29	124
Professional Organizations	14	50	11	110
Labor Organizations	11	7	14	89
Civic & Social Organizations	82	158	125	421
Political Organizations	2	0	4	176
Religious Organizations	97	133	110	94
Other Membership Organizations	56	225	22	73
Total Membership Organizations	298	806	315	1,087
Private Households	8	6	4	4
Miscellaneous Services				
Engineering/Architectural Svcs	401	2,252	453	2,561
Noncommercial Research Orgs	14	126	33	210
Accounting/Auditing/Bookkeeping	230	628	204	726
Other Services	23	69	53	160
Total Miscellaneous Services	668	3,075	743	3,657
TOTAL SERVICES	13,419	64,415	12,653	63,455
TOTAL PUBLIC ADMINISTRATION	58	430	39	180
NONCLASSIFIABLE ESTABLISHMENTS	2,294	0	2,111	0
***TOTAL UNITED STATES	57,158	272,982	53,382	263,311

NOTE: This compilation covers all businesses with a 1986, 1985 or 1984 starting date added to the Dun & Bradstreet business data file in the first quarter of 1988. It includes newly opened establisments. It does not include changes in ownership of previously operating businesses or changes in name, location, legal type or mergers. Last year's figures are official, this year's are preliminary.

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